



REALTORS®  
Association of  
Edmonton

April 2010

## Professional Development Courses Sponsorship Opportunities

### **Did you know, the best way to a REALTORS® wallet is through their stomach?**

True, feeding all 3,100 REALTORS® in the Edmonton area at once is a little daunting. How about targeting a small group at a time instead? Throughout the year there are numerous opportunities for you to present your company to targeted groups of REALTORS® at courses held at the Association. Simply select a topic or theme that matches your company's products or profile and buy the attendees lunch and network with them while they eat. More dates will be added to this list as they become available so check back often or [click here](#) to be added to our mailing list.

### **Lunch Sponsorship details** *(cost: approximately \$10 to \$20 per participant)*

Arrange and serve a catered meal of your choice. Your company representatives will attend and interact with participants. Your display can be erected in the lobby from half an hour before the course starts until half an hour after the course finishes. You may also wish to supply a draw prize to enhance your exposure and collect contact names. Includes the opportunity to address participants in person, on-site display and appreciation from the presenter.

### **Numerous opportunities throughout the year include:**

- **Real Estate Update**  
*(Mandatory course for licensing)*  
Wednesday, May 26  
from 9:00am to 4:00pm  
Maximum of 40 students
- **Condominium and Real Estate Sales**  
Friday, June 11  
from 9:00am to 4:00pm  
Maximum of 50 students
- **Listing and Selling  
Country Residential Properties**  
Thursday, June 24  
from 9:00am to noon  
Maximum of 40 students
- **Accredited Buyer's Representative**  
Thursday and Friday, September 9 and 10  
from 9:00am to 4:00pm (both days)  
Maximum of 80 students

Contact the Association Marketing and Communications Department at [marketing@ereb.com](mailto:marketing@ereb.com) or 780-453-9323 for more information or to secure your sponsorship. Opportunities are limited and will be allotted on a first come, first served basis.